



Applies to neighborhoods, districts and/or Main Street America members.

### MARKETING & ADVERTISING

- Listing on global consumer website, **VisitOrlando.com**
- Listing on Visit Orlando App
- Opportunity to participate in Orlando Offers program across multiple categories (*criteria applies*)
- Ability to use “Member of Visit Orlando” logo
- Opportunities for added exposure such as sweepstakes giveaways, broadcast productions, influencer FAMs, etc.
- Promotional opportunities in Visit Orlando owned channels via content partnerships and social influencer experiences (global monthly newsletters, blogs, email, social media) – **be sure to upload your assets!**
- Advertising and Co-Op opportunities (*additional fees apply*)
- Ability to submit events for Calendar of Events (*criteria applies*)

### PUBLIC RELATIONS

- Media leads requesting information for print, digital and social media stories
- Group or Individual FAM participation opportunities for media or influencers
- Opportunity to participate in the Media Passbook Program with access for vetted journalists or influencers
- Opportunity for short consultation with PR team on best practices
- Opportunity to host site visits for PR team

### TRAVEL INDUSTRY SALES

- Inclusion in travel advisors, tour operator, leisure sales and airline referrals where applicable
- Listing on Travel Industry Sales training website, **OrlandoTravelAcademy.com**
- Opportunity to participate in Orlando Travel Academy Offers to provide incentives for e-learning and graduates
- Trade Show & Sales Mission participation opportunities
- FAM & Marketplace participation opportunities
- Assistance with cultivating global client and member relationships, and insight into international market development

### MEETINGS & CONVENTIONS

- Qualified Service Requests from meeting planners where applicable
- Inclusion in member referrals where applicable
- Listing on meeting planning website, **OrlandoMeeting.com**
- Listing on customized city-wide convention attendee website, **OrlandoMeeting.com/Delegate**
- Opportunity to participate in Show Your Badge & Save Program
- Trade Show & Sales Mission participation opportunities
- FAM participation opportunities
- Access to the only 24-month rolling Meetings & Convention Calendar that provides meeting information in addition to meeting planner contact information (as permitted) – **it's exportable!**
- Visitor-specific wellness resources through Orlando Health, Visit Orlando's Official Health and Wellness Partner
- Access to Convention Alerts
- Opportunity to participate in Member Moments with the Visit Orlando team
- Opportunity to participate in Visit Orlando coordinated site visits with meeting planners where applicable

### NETWORKING, SUPPORT & INSIGHTS

- Unlimited individual users to Member Connect, the members-only portal
- Opportunity to participate in and use Member to Member Offers
- Special members-only rates and invitations to all member events
- Individual and company listing in Visit Orlando Membership Directories
- Receipt of Member Insider and Tourism Matters Newsletters
- Support from a dedicated Member Engagement Manager
- Access to travel industry statistics and updates, market trends and visitor profiles
- Informal insights consultation based on member needs
- Opportunity for formal insights presentation/speaking engagement (*additional fees may apply*)

Benefits are subject to change. Please refer to your Member Engagement Manager for the most current list of benefits. Revised September 2024